



It happens every Summer !

FENNELL'S

ANNUAL

**SUMMER
SALE**

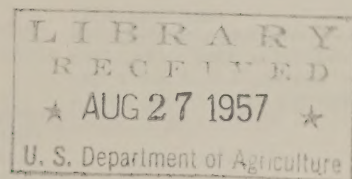
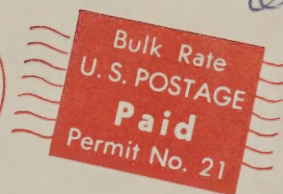
Begins AUG. 15th

Ends OCT. 15th

**DON'T MISS THESE WONDERFUL
BARGAINS**

BUY NOW AND SAVE

1957
Fennell Orchid Company
Orchid Jungle
HOMESTEAD, FLORIDA



Librarian
U.S. Dept. of
Agriculture
Washington, D.C.

New

COLLECTOR'S ITEMS

for You



Brassia Maculata



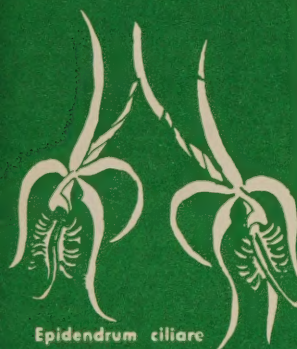
Brassavola Nodosa



Cattleya Skinneri "Autummalis"



Epidendrum atropurpureum



Epidendrum ciliare



Epidendrum difforme

Here at the **ORCHID JUNGLE** we are always on the lookout for new and different orchids for you—from all parts of the Tropics we import unusual and exotic orchids to add interest and rare beauty to your collection. This past year we have brought in plants from Africa, Australia, Ceylon, Central and South America, Jamaica, Mexico and The Philippines. Some of these newly collected plants are listed below.

... MOST ARE NEW AND RARE ... ALL DESERVE A PLACE IN YOUR COLLECTION
... SOME ARE VERY SHOWY—OTHERS ARE CHARMING MINIATURES

Brassia Maculata—arching sprays of 4 to 5 inch flowers with brown markings on a cream colored background well established plants with one set of at least two strong new growths finished and another starting—mature plants in osmunda spring blooming 4½-5" pots.

Regular price \$8.50

Summer sale price \$6.49 postpaid

Brassavola Nodosa—lovely clusters of flowers with gracefully curving pale green sepals and petals and large heart shaped white lips—extremely fragrant at night blooms any time—several times a year. Husky compact plants with several leads in pine bark—4½" pots.

Regular price \$7.50

Summer sale price \$5.98 postpaid

Cattleya Skinneri "Autummalis"—large clusters of up to 30 lavender flowers in Oct. and Nov. One of the favorite "baby orchids"—grows like a weed. Newly collected leaves badly scarred and many of the older bulbs are leafless—now rooted well and making strong new growths to bloom this fall. In bark in 4-4½" pots—most have at least 2 new growths.

Regular price \$9.98

Summer sale price \$6.98 postpaid

Epidendrum atropurpureum—an old favorite and always popular—many exotic mahogany brown and bright lilac purple flowers carried on a tall erect stem—one of the largest flowers in The Epid. group. Plants are robust—well established and growing strongly. Small blooming size in bark, 4-4½" pots.

Regular price \$7.50

Summer sale price \$6.49 postpaid

Epidendrum ciliare—The orchid with EYELASHES! Gracefully arching sprays of 3" bright green flowers with a set of white eyelashes on either side of the lip. Fast and easy growing—makes a beautiful specimen plant in only a few years. Small blooming size plants—newly collected—somewhat scarred and shriveled but rooting well and making strong new growth. In bark—4" pots.

Regular price \$5.00

Summer sale price \$3.98 postpaid

Epidendrum difforme—Waxy green flowers about 1½" in diameter in tight clusters at top of stem. A large growing (about 10" tall) superior form of this popular and easy to grow orchid from Panama. Summer flowering—mature plants—newly collected just finishing new growth—in 4" pots in bark.

Regular price \$5.00

Summer sale price \$3.98 postpaid

Epidendrum stenopetalum—a rare and unusual type of Epidendrum—bright lavender flowers about 1" across carried 1-3 at a time—almost all the time—at the tops of the tall, slender, jointed canes. Plants mature about 10" tall in 3 and 4" pots.

Regular price \$6.50

Summer sale price \$4.98 postpaid

Lockhartia pallida—"The Braided Orchid" long flat stems covered with pretty dark green leaves arranged as if braided or plaited make this an interesting and lovely foliage plant even when not in bloom. Small yellow flowers in clusters of 2 to 6 at ends of stems show up from time to time throughout the year to make it a real gem and a fine collector's item—grows best with Phalaenopsis and should be kept damp. Husky young plants—blooming size—about 7-10" tall in 3" pots in bark.

Regular price \$7.50

Summer sale price \$5.98 postpaid

Lycaste Candida—lovely waxy flowers—sepals green, petals and lip white-rose spotted—triangular in shape—2-3" across are carried singly on erect stems—plants are deciduous with large handsome pleated and ribbed foliage of soft green. Strong young blooming size plants—now completing growth—should be kept damp except when leaves drop—in bark—4½" pots.

Regular price \$8.50

Summer sale price \$6.98 postpaid

Peristeria elata—a rare and almost extinct orchid from Panama—known as "The Holy Ghost" orchid or "The Dove Orchid" because of the shape of a dove taking wing which shows in the center of the flower. This is a terrestrial plant with tall palm-like deciduous leaves and large heavy bulbs. Bloom stem is erect—3 to 4 ft. tall and carries 10-30 2-2½" flowers like white porcelain cups with the dove in the center. Strong single mature plants in 5 and 6" pots.

Regular price \$15.00

Summer sale price \$11.98 postpaid

Pleurothallis Broadwayii—a Tom Thumb among orchids—whole plant blooms, stems and all, measures only from 2½ to 4" tall—erect stems carry from 5 to 20 flowers each about ¼" long and ⅛" wide—purple and yellow—spring and summer—potted in bark in 3" and 4" pots. Astound your friends and neighbors with one of these minute orchids.

Regular price \$4.00

Summer sale price \$2.95 postpaid

Rodriguezia secunda—one of the showiest and most popular of all miniature orchids. Plants 4 to 7" tall produce bloom stems up to 12" long with 20 to 100 bright lipstick pink flowers about ¼" x ½"—grows like a weed and flowers heavily. Get yours now—they always sell out quickly whenever we are lucky enough to get a few in from the wild. In bark in 4" pots—well rooted.

Regular price \$8.50

Summer sale price \$6.95 postpaid

Trichopilia coccinea—Another rare one—rather small plants with flat bulbs and leathery leaves produce relatively large flowers—about 3" on short stems usually right on the edge of the pot—quite fragrant—easy to grow and flower abundantly. Newly collected—leaves somewhat scarred but rooting well and making new growth now. Mature plants in 4 and 4½" pots in bark.

Regular price \$7.50

Summer sale price \$5.98 postpaid

CHEAPER BY THE DOZEN BOTANICAL COLLECTION

Choose any 12 of the above—Average total value of
Special Summer Sale Price, postpaid to you, of only

\$90.36
\$69.95



Lockhartia pallida



Lycaste Candida



Peristeria elata



Pleurothallis Broadwayii



Trichopilia coccinea

"POT THEM YOURSELF" SUMMER SALE SPECIALS

at LOW BARGAIN PRICES

The plants listed below are fine strong plants out of our regular stock — they are not culis. These plants need repotting now — if you will do the repotting, we can sell them to you at extra low prices. The twelve listed on the left-hand page are mature plants. The twelve on the right-hand page are almost mature seedlings that should bloom within 6 to 18 months. The mature plants are 3 and 4 bulb — front lead divisions — bare root that will bloom this year with normal care. The seedlings are the whole plant, bare root, just removed from 3" pots and ready for 4 1/2 or 5" pots — Plants will be individually packed in boxes with all necessary potting supplies except the pot. Included with each plant is: Enough pine bark to pot it . . . a Clip-on orchid stake . . . 2 orchid pot clips . . . special Bark Potting Instruction Sheet (The value of these supplies included with each plant exceeds \$1.00) All these plants are priced for parcel post postpaid shipment.

MATURE FRONT DIVISIONS

Lc. Queen Mary x C. Harry Gray — Round dark flowers of good substance for fall and winter — Plants are naturally short and compact.

| | |
|---|--------------------|
| Regular price | \$15.00 to \$20.00 |
| Summer sale price — bare root front division — only | 8.98 postpaid |

C. Barbarossa x C. Harry Gray — large strong plants — fine rich lavender purple flowers of good shape and substance — late summer and fall.

| | |
|---|--------------------|
| Regular price | \$20.00 to \$25.00 |
| Summer sale price — bare root front division — only | 9.98 postpaid |

Lc. Black Hawk x C. Gigas — large dark flowers from 3 to 6 per stem — May-June — fast growing and free branching — always a favorite.

| | |
|---|---------------|
| Regular price | \$12.50 |
| Summer sale price — bare root front division — only | 7.98 postpaid |

Bic. Clarend — Large — dark and heavy brassyos. Flowers are big and so are the plants. If you'll do the repotting you can really save money on this one.

ONLY A FEW OF THESE FOR SALE

First Come — First Served

| | |
|---|---------------|
| Regular price | \$25.00 |
| EXTRA SPECIAL Summer Sale Price bare root front division — only | 8.98 postpaid |

C. Enid x C. Harry Gray — A large, fine dark lavender flower for summer and fall. Plants are strong — good grower. Most of these bloom twice a year.

| | |
|---|--------------------|
| Regular price | \$12.50 to \$17.50 |
| Summer sale price — bare root front division — only | 7.98 postpaid |

C. Luedemanniana x C. Belvedere — large well held flowers of clear lavender — usually bloom twice a year — sturdy, strong growing plants

| | |
|---|---------------|
| Regular price | \$17.50 |
| Summer sale price — bare root front division — only | 7.49 postpaid |

L. Anceps x Bic. Dorothy Fennell — This unusual cross produced charming star-shaped flowers 4 to 5" across on tall bloom stems and usually blooms 3 to 8 on a

stem. Blooms any time — usually 2 to 3 times a year. Very strong growing, freely branching plants.

| | |
|---|---------------|
| Regular price | \$15.00 |
| Summer sale price — bare root front division for only | 6.98 postpaid |

Cattleya Trianae The Christmas orchid — blooms in the Nov. to Feb. season — one of the easiest of all orchids to grow — thrifty, strong plants now in sheath to bloom this winter!

| | |
|---|---------------|
| Regular price | \$8.50 |
| Summer Sale Price — bare root front division for only | 5.98 postpaid |

Lc. Kencolor — This fine hybrid of C. Bicolor has been very popular — medium size flowers of heavy waxy substance and unusually flat, well held shape — color varies usually opens chartreuse then turns green, green suffused with pink or occasionally bright pink — late summer and fall.

| | |
|---|---------------|
| Regular price | \$20.00 |
| Summer sale price — bare root front division for only | 9.98 postpaid |

C. Wavriniana — This is another very exotic and unusual cattleya hybrid — 3 to 8 large flowers of different shape with cut lips and waxy substance are produced on one stem — colors vary from copper to rose — plants are bifoliate — tall and slender — fast growers.

| | |
|---|---------------|
| Regular price | \$25.00 |
| Summer sale price — bare root front division for only | 9.98 postpaid |

C. Gaskelliana — "The Graduation Orchid" — blooms May and June — nice clear lavender flowers — long lasting and a heavy bloomer. Plants are very compact growers — short and sturdy bulbs and leaves that grow close together.

| | |
|---|---------------|
| Regular price | \$8.50 |
| Summer sale price — bare root front division for only | 5.49 postpaid |

C. Lodgesii — Our favorite baby orchid — flowers 3 to 4" across — very heavy and waxy — long lasting — up to 14 on a stem — color varies from bluish pink to very dark bright lavender purple. Plants are bifoliate — bulbs very tall and slender — often twisted — leaves often wrinkled.

| | |
|---|--------------------|
| Regular price | \$12.50 to \$17.50 |
| Summer sale price — bare root front division for only | 8.98 postpaid |

SUMMER SALE BACK BULB SPECIALS

We sell back bulbs only once a year during our annual summer sale. For the experienced grower, back bulbs are real bargain buys.

WE DO NOT recommend back bulbs for beginners. They are too tricky to get started growing and we make no guarantees on back bulbs. This year we are offering two types of back bulbs:

Labeled Cattleya back bulbs — mixed groups selected from our regular stock — all good divisions of at least two bulbs with leaves — all have been checked for good alive eyes — our choice as to name and flower type.

One labeled back bulb division \$2.98 postpaid

CHEAPER BY THE DOZEN

A baker's dozen — 13 labelled back bulb divisions — all different \$29.95 postpaid

Unlabelled Cattleya Back bulbs — Same size and quality as above but unlabelled as to name or type and color flower.

One unlabelled back bulb division \$1.98 postpaid

CHEAPER BY THE DOZEN

A baker's dozen — 13 unlabelled back bulb division \$19.95 postpaid

"DO IT YOURSELF"

CHEAPER BY THE DOZEN

SPECIAL COLLECTION

Pick out any 12 of the plants or divisions in this Summer Sale catalog and take an additional 10% deduction from the already low Summer sale prices.

FENNELL ORCHID COMPANY • ORCHID JUNGLE
HOMESTEAD, FLORIDA

SEEDLING SALE SPECIALS

Lc. Madonna aurea
This is a remake of one of the finest all around yellow crosses we've ever had. Substance is good — flowers last well and the plants really grow! Some few may be bronze and most will bloom twice a year — summer and winter. Vigorous young plants out of 3" pots — ready for 4's and 5's.

| | |
|-------------------|---------------|
| Regular price | \$15.00 |
| Summer sale price | 9.98 postpaid |

Lc. Madonna x Bic Medbar
The best out of the original Madonna cross, mated with a large and fancy yellow brasso — some few may be bronze — should bloom more than once a year. We have extremely high hopes for really exceptional yellows out of this cross. Vigorous seedlings out of 3" — ready for 4's and 5's.

| | |
|-------------------|---------------|
| Regular price | \$15.00 |
| Summer sale price | 9.98 postpaid |

Vanda Gilbert Triboulet — lavender — blue speckled flowers carried 8 to 14 on a stem — blooms anytime — several times

Lc. Max Palm x Lc. Derrynane — The ones we've bloomed so far are very good — large round and dark — fall and winter. Thrifty young plants — should bloom a year from this fall.

| | |
|-------------------|-------------------|
| Regular price | \$8.50 to \$10.00 |
| Summer sale price | \$6.98 postpaid |

Lc. Elissa x Lc. South Esk. — large, heavy and round lavender flowers with extra dark tip. Plants growing fast and strong to bloom within year.

| | |
|-------------------|---------------|
| Regular price | \$12.50 |
| Summer sale price | 8.98 postpaid |

Lc. Princess Prudence x Lc. South Esk. Large round and dark flowers of exceptional quality — plants are husky and vigorous; should bloom within 12 to 18 months.

| | |
|-------------------|---------------|
| Regular price | \$12.50 |
| Summer sale price | 7.98 postpaid |

Lc. Soulange x Lc. Gaillard — should be large and

a year — large plants will out bloom all other orchids — should start blooming within 12 months.

| | |
|-------------------|---------------|
| Regular price | \$8.50 |
| Summer sale price | 5.98 postpaid |

C. St. Petersburg x C. St. Petersburg — some of these have bloomed and they're GOOD — a large white — very strong grower — blooms several times a year. Husky young plants to bloom within 12 to 18 months.

| | |
|-------------------|---------------|
| Regular price | \$10.00 |
| Summer sale price | 7.98 postpaid |

C. Bob Belts x C. St. Petersburg — Bob Belts is a Bow Bells hybrid and a very fine one — a few of these have bloomed and they've been really fine — large and round — pure white — plants are heavy, vigorous growers to bloom within 12 to 18 months.

| | |
|-------------------|---------------|
| Regular price | \$12.50 |
| Summer sale price | 8.98 postpaid |

with a very dark lip for winter season — plants strong fast growing to bloom in 12 to 18 months.

| | |
|-------------------|---------------|
| Regular price | \$8.00 |
| Summer sale price | 6.98 postpaid |

Lc. Autumn Yellow x C. Admiration — a bright rich lavender purple for fall and winter — free growing and flowering — should bloom in 12 to 18 months.

| | |
|-------------------|---------------|
| Regular price | \$8.50 |
| Summer sale price | 6.49 postpaid |

C. Labiata alba x Lc. New York alba — a fine white with extremely dark purple lip for fall and winter bloom — plants are good husky growers that should bloom in about 12 months.

| | |
|-------------------|----------------|
| Regular price | \$17.50 |
| Summer sale price | 10.98 postpaid |

Unlabeled Hybrid Cattleya Seedlings — Husky young plants of fine hybrids out of our regular stock which have lost their labels — to bloom in 12 to 18 months.

| | |
|-------------------|---------------|
| Regular price | \$7.00 |
| Summer sale price | 4.98 postpaid |

SEEDLING SPECIAL

Order one each of these 12 fine hybrid seedlings. Total regular value of \$127.50 and we'll throw in another similar seedling to make it a Baker's Dozen. All 13 plants for only \$89.95 postpaid

SUPPLIES

NEW — ORCHID POT-CLIPS

This ingenious little gadget solves the one major nuisance in bark potting — it keeps the bottom of the plant steady until new roots get established. The pot-clip clips onto the side of the pot and a prong reaches out across the rhizome to hold the plant down firmly into the bark — we often use 2 on a plant — Get some and try them.

| | |
|------------------|-------------|
| 1 dozen postpaid | only \$1.25 |
| 25 postpaid | 1.98 |
| 100 postpaid | 6.95 |

Junior Bark Potting Kit

Includes enough pine bark to pot 6 to 8 5" or 6" pots plus 6 clip on orchid stakes and 12 orchid pot clips and a complete instruction sheet (with drawings) for potting orchids in bark.

\$3.79 postpaid

Senior Bark Potting Kit

Includes: Enough pine bark to pot 15 to 20 5" or 6" pots plus 15 clip-on Orchid Stakes and 30 orchid pot-clips plus a complete instruction sheet (with drawings) for potting orchids in bark.

\$6.98 postpaid

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SUPPLIES

NEW CLIP-ON ORCHID STAKES

A new Design — much neater looking and easier to use also holds the pot more firmly and gives a steadier support for the plant.

| | |
|-----------------|--------|
| 1 doz. postpaid | \$2.49 |
| 25 postpaid | 4.79 |
| 100 postpaid | 16.95 |

FERTILIZERS

1. Fenorco Plant Food

The best known and most widely used orchid fertilizer. Used successfully by thousands of flower growers around the world. Postpaid.

| | |
|-----------|--------|
| 1 Pound | \$1.75 |
| 5 Pounds | 4.50 |
| 10 Pounds | 8.00 |

2. Fennell's Ammonia Nitrate for Orchids in Bark

The best and easiest source of extra nitrogen necessary for feeding orchids planted in the new barks.

| | |
|------------------|--------|
| 1 lb. postpaid | \$1.00 |
| 5 lbs. postpaid | 2.98 |
| 10 lbs. postpaid | 4.98 |

Micro-Nutrient Blend

This is not a whole fertilizer — it is a supplement intended to be used in addition to your normal feeding program. These micro-nutrients are plant foods known to be needed in very minute quantities by all green plants. They should be used occasionally (4 to 8 times a year) to make sure your plants are getting a really complete diet! Mixes one teaspoonful to 1 gallon of water —

| | |
|--------------------|--------|
| 1 lb. can postpaid | \$1.98 |
|--------------------|--------|

Fungicides

To control black rot and other fungus infections — good for sealing all cuts on your plants — use when dividing to prevent infections and as a preventative measure on a regular weekly or monthly spray schedule. Each fungicide controls only certain fungi, so use of several fungicides alternately is recommended.



PINE BARK

1 cubic foot — enough for 15 to 25 4" pots or 8 to 12 6" pots. Approximate weight — 20 lbs. Postpaid \$3.75
2 cubic feet — enough for 30 to 50 4" pots or 16 to 24 6" pots. Approximate weight — 40 lbs. FOB Homestead \$3.75

They Fly Thru the Air PREPAID

WRITE FOR SPECIAL NEW LIST OF
SEEDLINGS IN SMALLER SIZES.
BIGGER PLANTS AT NEW LOW PRICES.

Parzate — A Zineb fungicide — mixes with water to be sprayed on.

8 oz. can postpaid \$1.98

Pennacap A combination of P.C.N.B. and Captan, said to be especially effective on orchid fungal infections.

1 lb. can postpaid \$2.98

Fenorco Plant Spray — Contains DDT

The best all around spray for most orchid insect pests.

| | |
|-----------------------|--------|
| One Pint — postpaid | \$3.50 |
| One Quart — postpaid | 5.50 |
| One Gallon — postpaid | 16.00 |

Water Breaker — A hose nozzle especially designed for watering orchids planted in bark — breaks up the water stream so that the bark does not wash out of the pots. A real time and trouble saver.

Postpaid, only \$2.98

Pressure Sprayer — At last — a small, light and easy to use Pressure Sprayer especially designed for the Ladies. This small sprayer holds 2 quarts and is ideal for insecticides and fungicides. It is exceptionally well made. Not a toy or gadget, and best of all — it is inexpensive.

Postpaid, only \$6.49

TREE FERN TOTEM POLES

Tree fern stalks are a coarse heavy black fiber much like Osmunda but much harder and longer lasting — can be sawn like wood. Orchids love tree fern and grow on it beautifully. Especially good for supporting stakes for vining types, such as Vanilla, Aerides and Vandas. Also very good for mounting the wandering and climbing types, such as L. anceps, some of the Oncidiums, Maxillarias, Bulbophyllums and Coelogynes. Tree fern makes an attractive block for mounting and can be cut to any size. We have it in the following sizes: —

Totem poles — all are 2" x 2", in cross-section

| | 1 | 1 Dozen |
|----------|----------|----------|
| Length | Postpaid | Postpaid |
| 24" long | \$.98 | \$ 9.98 |
| 30" long | \$1.49 | \$14.95 |
| 36" long | \$1.69 | \$16.95 |
| 48" long | \$2.29 | \$22.95 |

CHEAPER BY THE DOZEN SPECIAL

Take your choice of any 12 of the assorted sizes and deduct 20% from the total of the single pole prices — we will ship them to you postpaid.